**Doing co-production**

**Stakeholder mapping**

List all the people who you think are relevant to your co-production challenge (professionals, service users and carers).

Place them on the matrix to the best of your knowledge:

- How interested are they in your question (low / high)?
- How much will they directly benefit from (be impacted by) the question being solved (low / high)?

Bonus action: underline, star, or somehow highlight those people across your matrix, who are service users, carers, and people from underrepresented groups who don’t usually have a voice in decisions about this topic.

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**Group 1:** high impact high interest  
Direct involvement

**Group 2:** high impact low interest  
Involvement via partners

**Group 3:** low impact high interest  
Advocates & champions

**Group 4:** low impact low interest  
Keep informed

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Carer Aware Project in Wales

[https://carers.org/carer-aware-project/](https://carers.org/carer-aware-project/)