

Maggie's Cancer Centre, Swansea

Maggie's was created through a co-design approach, using the expertise of someone with a cancer diagnosis and their family members, alongside cancer care professionals, architects, landscape and interior designers.

People supported by Maggie's make a significant contribution to service design and delivery, particularly through the peer networks. The focus is firmly on the whole individual, their strengths, interests, and the outcomes that matter to them. There is also support available for their carers.

Staff expertise is complemented by the lived experience of those they support, and by the assets of the wider community.

The difference co-production made:

The work of Maggie's is an example of how the third sector and NHS can work together to meet the holistic needs of patients. It demonstrates the power of community and the impact of people sharing their stories and experiences.

People felt less alone and better able to manage stress.